



TSDC THAKUR SHYAMNARAYAN
DEGREE COLLEGE

Professional Degree Courses | Institute Code 1019

Approved by Govt. of Maharashtra | Affiliated to University of Mumbai

• NAAC Accredited Grade 'A' (1st Cycle)

• ISO 9001 : 2015 (Certified)

Ref.No. TSDC/IP-07/337/2026-27

Date: 04/09/2026

NOTICE

ENTREPRENEURSHIP DEVELOPMENT CELL

AD-MAKING COMPETITION – “FESTIVE BIZ”

The Entrepreneurship Development Cell (EDC) of Thakur Shyamnarayan Degree College (TSDC) in collaboration with IQAC, IIC and CMC is organising an Ad-Making Competition titled “FESTIVE BIZ – Where Celebration Meets Entrepreneurship” for students.

Guidelines

- Create a 1-minute advertisement video.
- Conceptualise an innovative festival-related product/service.
- The product/service can be real or imaginary.
- Physical production of the product is not required.
- The advertisement must be original and creative.
- Mention Name, Class & Division clearly in the submission.
- Entries will be judged on Creativity, Innovation, Festival Relevance, Branding, Advertising Concept & Presentation.

Participation

- Last Date: 11th September 2026
- Join the WhatsApp Group for submission instructions and Google Drive link.
<https://chat.whatsapp.com/HU3a6etIv5pGA4LY4vfxJ>

Think • Create • Brand • Advertise • Innovate

Dr. Neelam Dixit
EDC Chairperson

Asst. Prof. Perna Pandey
CMC Co-ordinator

Dr. G.D. Giri
Principal

Copy To:

- Staff Notice Board
- Student and Parents Whatsapp Groups
- Administrative Officer

