

Strategic Cost Management (SY BMS)

Finance

Academic year 2020-2021

INTERNAL EXAMINATION (MARCH 2021)

Class : SY

Branch : BMS

Semester : IV

Subject : Strategic Cost Management (Finance)

Total marks : 20

Time : 11:00 am - 11:30 am

Duration : 30 minutes

* Required

1. Email address *

2. Full Name *

3. Roll No. *

4. Class and Department *

Mark only one oval.

SY BMS

5. Semester *

Mark only one oval.

IV

10. To produce the required items, at the required quality and quantity, at the precise time they are required *

Mark only one oval.

- Total Quality management
 Just in Time
 Bench marking
 Kaizen

11. Involves tracing cost and revenues on a product by product base over several calendar periods *

Mark only one oval.

- Value analysis
 Business process reengineering
 Value engineering
 Life cycle costing

12. Continual search for the most effective method of accomplishing a task by comparing the existing methods and performance levels with those of other organizations or other subunits within the same organization. *

Mark only one oval.

- Target costing
 Just in Time
 Bench marking
 Kaizen

13. Raw Materials and WIP can be classified under _____. *

Mark only one oval.

- Indirect Material
 Direct Material
 Finished Material
 Standard Parts

18. _____ is the task of buying goods of the right quality, in the right quantities, at the right time and at the right price. *

Mark only one oval.

- Supplying
- Purchasing
- Scrutinizing
- Seasonal buying

19. Buying of the annual requirements of an item during its season is called _____ *

Mark only one oval.

- Seasonal Buying
- Hand to mouth buying
- Tender Buying
- Speculative Buying

20. The following classes of costs are usually involved in inventory decisions except *

Mark only one oval.

- Cost of ordering
- Carrying cost
- Cost of shortages
- Machining cost

21. 'Buffer stock' is the level of stock *

Mark only one oval.

- Half of the actual stock
- At which the ordering process should start
- Minimum stock level below which actual stock should not fall
- Maximum stock in inventory

26. _____ are the basic materials which have not undergone any conversion since their receipt from suppliers. *

Mark only one oval.

- WIP
- Raw Material
- Finished Parts
- Work Made Parts

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Event Marketing (SY BMS) - Marketing

Academic year 2020-2021

INTERNAL EXAMINATION (MARCH 2021)

Class : SY

Branch : BMS

Semester : IV

Subject : Event Marketing - Marketing

Total marks : 20

Time : 11:00 am - 11:30 am

Duration : 30 minutes

* Required

1. Email address *

2. Full Name *

3. Roll No. *

4. Class and Department *

Mark only one oval.

SY BMS

5. Semester *

Mark only one oval.

IV

10. The opportunity for interaction between the client and the audience before, during and after the event is a very _____ measurement criterion. *

Mark only one oval.

- Tangible
- Intangible
- Actual
- Factual

11. When the potential customer visit a product stall, sees the demonstrations, of questions then it is known as _____.*

Mark only one oval.

- Indirect interaction
- Direct interaction
- Interaction
- Communication

12. The _____ of all the sensors in experiencing the event is one of the greatest advantages that event can offer. *

Mark only one oval.

- Usage
- Involvement
- Coordination
- Working

13. _____ involves the execution of all the plans of the event according to the final concept. *

Mark only one oval.

- Planning
- Final Stage
- Carrying out
- Implementation

18. _____ are attributes of a particular event and reflect the state at which the event was triggered. *

Mark only one oval.

- Event properties
- Event management
- Advertising skills
- Marketing skills

19. _____ includes the place, time, people and theme involved in the event. *

Mark only one oval.

- Generic event level
- Primary event level
- Secondary event level
- Tertiary vent level

20. _____ means the events should be organised very formality to meet the purpose of the event. *

Mark only one oval.

- expected event level
- unexpected event level
- Formal event level
- Informal event level

21. _____ are community gathering that happens during dandiya night, ganpati celebration, Christmas celebrations, iftar parties, etc. *

Mark only one oval.

- Social celebrations
- Cultural celebrations
- Charitable event
- Pre-planning events

26. You should first decide the _____ of the event. *

Mark only one oval.

Aim

Moto

Target

Purpose

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Foundation Course - IV (SY BMS)

Academic year 2020-2021

INTERNAL EXAMINATION (MARCH 2021)

Class : SY

Branch : BMS

Semester : IV

Subject : Foundation Course - IV

Total marks : 20

Time : 1:00 pm - 1:30 pm

Duration : 30 minutes

* Required

1. Email address *

2. Full Name *

3. Roll No. *

4. Class and Department *

Mark only one oval.

SY BMS

5. Semester *

Mark only one oval.

IV

10. The goal of corporate governance and business ethics education is to: *

Mark only one oval.

- Teach students their professional accountability and to uphold their personal Integrity to society.
- Change the way in which ethics is taught to students.
- Create more ethics standards by which corporate professionals must operate
- Increase the workload for accounting students.

11. An organization's appropriate tone at the top promoting ethical conduct is an example of:

*

Mark only one oval.

- Ethics sensitivity
- Ethics incentives
- Ethical behavior
- Consequentialist

12. Consumer Protection Act is significant to *

Mark only one oval.

- Immovable Goods
- Movable Goods
- Particular Goods and Services
- All Goods and Services

13. What does Milton Friedman believe to be the sole responsibility of business? *

Mark only one oval.

- The only social responsibility of business is to its shareholders
- Managers should act in ways that balance the interest of society and shareholders
- The primary responsibility organizations have is to its employees
- The primary responsibility organizations have is to its stakeholders

18. What type of justice exists if employees are being open, honest, and truthful in their communications at work? *

Mark only one oval.

- Procedural
- Distributive
- Ethical
- Interactional

19. Most companies begin the process of establishing organizational ethics programs by developing: *

Mark only one oval.

- Ethics Training Programs
- Codes of Conduct
- Ethics Enforcement Mechanisms
- Hidden Agendas

20. When a firm charges different prices to different groups of customers, it may be accused of: *

Mark only one oval.

- Cultural Relativism
- Money Laundering
- Facilitating Payments
- Price Discrimination

21. Successful global initiatives addressing standards for business must begin and end with: *

Mark only one oval.

- role of corporate governance and shareholder power in corporate decision making
- social activism
- the implementation of standardized ethics programs
- the consolidation of economic and environmental efforts

26. _____ have a responsibility in ensuring that corporations act according to the rules and norms of the society. *

Mark only one oval.

Government

Public

Customers

Creditors

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Integrated Marketing Communication - Marketing (SY BMS)

Academic year 2020-2021

INTERNAL EXAMINATION (MARCH 2021)

Class : SY

Branch : BMS

Semester : IV

Subject : Integrated Marketing Communication (Marketing)

Total marks : 20

Time : 11:00 am - 11:30 am

Duration: 30 minutes

* Required

1. Email address *

2. Full Name *

3. Roll No. *

4. Class and Department *

Mark only one oval.

SY BMS

5. Semester *

Mark only one oval.

IV

10. _____ is an ongoing conversation on social media that has gained wide popularity and is growing. *

Mark only one oval.

- Instagram
- Tinder
- Snapchat
- Twitter

11. Advertisement is a _____ that must be not effective , nor just for one customer but for many target buyers. *

Mark only one oval.

- Public reaching
- One - sided
- One - to - one communication
- Specific communication

12. Often companies segment market on the basis of _____ and _____. *

Mark only one oval.

- Impulsive, modern
- Personality , self image
- Demand , supply
- Purchase, price

13. A promotional offer in an advertisement which can break through the _____ that is prevalent in most media today. *

Mark only one oval.

- Brand proliferation
- Clutter
- Brand Awareness
- Sales

18. _____ are more units of the products sold at a lower price than if they were brought at the regular single unit price. *

Mark only one oval.

- Samples
- Pull
- Coupons
- Banded packs

19. _____ is supplementary in character and its outcome cannot be evaluated. *

Mark only one oval.

- Billboard
- Sandwich board/ sandwich man
- Sky banner
- Trade shows

20. The basic tools used to achieve organisation's communication objectives is known as _____ mix. *

Mark only one oval.

- Promotional
- Communication
- Marketing
- Personal selling

21. Sales promotion consists of all the _____ offered to consumers and channel members to encourage product purchase. *

Mark only one oval.

- Brokerage
- Commission
- Incentives
- Payroll

26. Decision making becomes easier if the objects are _____.*

Mark only one oval.

- Clear
- Relevant
- Meaningful
- Subsequent

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Information Technology in Business Management - II (SY BMS)

Academic year 2020-2021

INTERNAL EXAMINATION (MARCH 2021)

Class : SY

Branch : BMS

Semester : IV

Subject : Information Technology in Business Management - II

Total marks : 20

Time : 1:00 pm - 1:30 pm

Duration: 30 minutes

* Required

1. Email address *

2. Full Name *

3. Roll No. *

4. Class and Department *

Mark only one oval.

SY BMS

5. Semester *

Mark only one oval.

IV

10. To process Enquiries in MIS means? *

Mark only one oval.

- storing important data
- responses to user enquiries
- planning and analyzing
- communicating transaction

11. Information required by an organization on day-to-day basis is which type of information? *

Mark only one oval.

- Recurrent
- Monitoring
- Requested
- Management

12. _____ has many departments or business units. *

Mark only one oval.

- Ruby
- Python
- Java
- SAP ERP

13. Information that is gathered within the firm is called as _____. *

Mark only one oval.

- Market Intelligence
- Internal Marketing Information
- Marketing Communications
- Outside Information

18. SAP stands for _____. *

Mark only one oval.

- Systems Applications and Price in Data Processing
- Systems Applications and Products in Data Processing
- Systems Applications and Promotion in Data Processing
- Systems Attribute and Products in Data Processing

19. Finance, accounting, and human resource is an extension of which type of planning? *

Mark only one oval.

- Manufacturing Resource Planning (MRP II)
- Computer Aided Manufacturing
- Materials Requirement Planning (MRP)
- Manufacturing Integrated Manufacturing

20. _____ is a software that enables drawings to be constructed on a computer screen. *

Mark only one oval.

- Computer Aided Design (CAD)
- Computer Aided Manufacturing (CAM)
- Manufacturing Integrated Manufacturing (CIM)
- Computer Manufacturing (CM)

21. _____ ERP architecture allows message interaction between any service consumer and service provider. *

Mark only one oval.

- Three-tier
- Web based
- Two-tier
- Oriented

26. Which ERP Architecture handles both application and database duties? *

Mark only one oval.

Three-tier Client/Server Implementation

Web based Architecture

Two-tier Implementation

Oriented Architecture

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Business Research Methods (SY BMS)

Academic year 2020-2021

INTERNAL EXAMINATION (MARCH 2021)

Class : SY

Branch : BMS

Semester : III

Subject : Business Research Methods

Total marks : 20

Time : 01:00 - 01:30 pm

Duration : 30 minutes

* Required

1. Email address *

2. Full Name *

3. Roll No. *

4. Class and Department *

Mark only one oval.

SY BMS

5. Semester *

Mark only one oval.

IV

10. _____ involves assigning numerical values to various degrees of opinion, attitude, quality & other abstract things. *

Mark only one oval.

- Scaling
- Research
- Numerology
- Sampling

11. Researcher uses _____ sampling method when the sample for the study is rare or limited. *

Mark only one oval.

- Convenient
- Snowball
- Random
- Judgment

12. _____ observation is relatively non-planned by the researcher & observes the elements as & when the events take place. *

Mark only one oval.

- Disguised
- Structured
- Unstructured
- Descriptive

13. _____ research is designed to solve practical problems of the modern world. *

Mark only one oval.

- Basic
- Applied
- Qualitative
- Quantitative

18. . Sample size depends on ___ allocated to the research. *

Mark only one oval.

- Time
- Money
- People
- All of them

19. ___ refers to the type of people selected for research. *

Mark only one oval.

- Design.
- Population type.
- Sample size.
- Respondent size.

20. ___ analysis refers to the analysis of the information collected. *

Mark only one oval.

- Research
- Data
- Process
- People.

21. ___ refers to the assumptions taken in research. *

Mark only one oval.

- Hypothesis.
- Design.
- Bibliography.
- Creativity.

26. Bibliography refers to the ____.*

Mark only one oval.

- References
- Ways of data collection
- Methods of data collection
- None.

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Production & Total Quality Management (SY BMS)

Academic year 2020-2021

INTERNAL EXAMINATION (MARCH 2021)

Class : SY

Branch : BMS

Semester : IV

Subject : Production & Total Quality Management

Total marks : 20

Time : 11:00 am - 11:30 am

Duration: 30 minutes

 Required

1. Email address *

2. Full Name *

 Roll No. *

4. Class and Department *

Mark only one oval.

SY BMS

5. Semester *

Mark only one oval.

IV

10. A measure of the success of an operation in converting inputs to outputs is *

Mark only one oval.

- Efficiency
- Effectiveness
- Quality
- Profitability

11. The terms, "general purpose equipment," "flexible and capable of customizing work" and "wide variety of goods or services" best relate to *

Mark only one oval.

- Project
- Job shop
- Flow shop
- Continuous flow

12. _____ is described as creation of a utility and services *

Mark only one oval.

- Product process
- Operation
- Production
- Inventory

13. Inputs-Conversion-Output are basic factors of *

Mark only one oval.

- Production Process
- ABC Analysis
- Marketing View
- Inventory Turnover Ratio

18. In ship manufacturing, the type of layout preferred is *

Mark only one oval.

- Product layout
- Process layout
- Fixed position layout
- Combination layout

19. Which of the following is the first step in making a correct location choice? *

Mark only one oval.

- Develop location alternatives
- Decide the criteria for evaluating location alternatives
- Evaluate the alternatives
- Make a decision and select the location

20. In which of the following site selection techniques, a weightage between '0' to '1' is provided to factors that influence its location decision? *

Mark only one oval.

- Location rating factor technique
- Transportation technique
- Centre-of-gravity technique
- Transportation technique and Centre-of-gravity technique

21. Which of the following facility layout is best suited for the intermittent type of production, which is a method of manufacturing several different products using the same production line? *

Mark only one oval.

- Product layout
- Process layout
- Fixed position layout
- Cellular manufacturing layout

26. "Space available in vertical and horizontal directions is most effectively utilized" is known as principle of *

Mark only one oval.

Cubic space utilization

Flexibility

Flow

Minimum distance

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Business Economics - II (SY BMS)

Academic year 2020-2021

INTERNAL EXAMINATION (MARCH 2021)

Class : SY

Branch : BMS

Semester : IV

Subject : Business Economics - II (SY BMS)

Total marks : 20

Time : 11:00 am - 11:30 am

Duration: 30 minutes

* Required

1. Email address *

2. Full Name *

3. Roll No. *

4. Class and Department *

Mark only one oval.

SY BMS

5. Semester *

Mark only one oval.

IV

10. If a part of an increase is spent on imports the value of multiplier *

Mark only one oval.

- Will be high
- Will be low
- Will not change
- Will increase

11. The value of multiplier is inversely related to *

Mark only one oval.

- MPC
- MPS
- APC
- APS

12. In what way the multiplier is related to MPS? *

Mark only one oval.

- Directly related to
- Reciprocal of
- Not related to
- Equal to

20

13. What is the value of multiplier if MPC is $\frac{1}{2}$? *

Mark only one oval.

- 2
- 3
- 4
- $\frac{1}{2}$

26. In a ----- economy, $GDP=GNP$ *

Mark only one oval.

Closed

Open

Wide

Developing

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Industrial Law (FY BMS)

Academic year 2020-2021

INTERNAL EXAMINATION (MARCH 2021)

Date : 04-03-2021

Day : Thursday

Class : FY

Branch : BMS

Semester : II

Subject : Industrial Law

Total marks : 20

Time : 11:00 AM - 11:30 AM

Duration : 30 minutes

* Required

1. Email address *

2. Full Name *

Roll No. *

4. Class *

Mark only one oval.

FY

5. Department *

Mark only one oval.

BMS

10. Court means under Industrial dispute Act *

Mark only one oval.

- Court of law
- Court of inquiry
- Arbitration award
- None of the above

11. An Industrial dispute may be resolved by *

Mark only one oval.

- Adjudication
- Conciliation
- Arbitration
- All of them

12. A workman will be entitled to retrenchment compensation if he has been in continuous service for not less than *

Mark only one oval.

- 6 month
- 01year
- 2 years
- 5 years

13. Creation of political fund by Trade union Act is *

Mark only one oval.

- Compulsory
- Optional
- By donation from political parties
- No such provision in the Act.

18. Safety officers must be appointed wherein *

Mark only one oval.

- atleast 100 workers
- atleast 200 workers
- atleast 500 workers
- atleast 1000 workers are employed

19. The number of first aid boxes required to be kept and maintained where 450 workers are employed *

Mark only one oval.

- 1
- 2
- 3
- 4

20. Under Factories Act, Drinking water point shall be situated away from washing place, urinal or latrine at a distance of *

Mark only one oval.

- 5 metre
- 6 metre
- 7 metre
- 4 metre

21. To avoid a overcrowding factories Act lays down minimum work space of *

Mark only one oval.

- 14.2 cubic metres per worker
- 14.6 cubic metres per worker
- 15.0 cubic metres per worker
- 4.2 cubic metres per worker

26. In employees (workmen) compensation Act, dependent is define under section *

Mark only one oval.

2(e)

2(f)

2(a)

2 (d)

27. Under employees (workmen) compensation Act, 1923 the employer shall be liable to pay compensation for only injury resulting from occupational disease mentioned in *

Mark only one oval.

Part B of Schedule II

Part A of Schedule II

Part B of Schedule III

Part A of Schedule III

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FYBMS Sem-II Business Environment Internal Examination

Academic year 2020-2021

INTERNAL EXAMINATION (MARCH 2021)

Date : 03-03-2021

Class : FY

Branch : BMS


Semester : II

Subject : Business Environment

Total marks : 20

Time : 01:00 pm- 01:30 pm

Duration : 30 minutes

 * Required

1. Email address *

2. Full Name *

 Roll No. *

4. Class *

Mark only one oval.

FY

5. Department *

Mark only one oval.

BMS

10. Goods which are used by producers for further production are called as ____ goods. *

Mark only one oval.

- producer
- Variables
- Transfers
- consumer

11. Environment is a ____ part of business. *

Mark only one oval.

- inseparable
- profitable
- security
- efficient

12. ____ have certain goals , objectives ,mission and strategy to achieve them *

Mark only one oval.

- Behavior
- SWOT analysis
- Organisation
- Economy

13. Economic objectives include ____ market *

Mark only one oval.

- uncertain
- financial
- optimum
- creating

18. ___ Called the last lung of Mumbai *

Mark only one oval.

- Aarey forest
- Bandra bandstand
- Worli seaface
- Juhu Beach

19. Business needs ___ economic environment *

Mark only one oval.

- risk & tough
- smooth & speedy
- healthy & risky
- healthy & dynamic

20. In ___ trading concern ,the owner shares both profit & losses with his partners. *

Mark only one oval.

- Partnership
- corporation
- co-operative
- propertier

21. Full form of CPP is _____ *

Mark only one oval.

- Caption Power Points
- Captive Power Plants
- Customer Power Positions
- Control Producer Product

26. _____ helps in development of regions especially backward ones. *

Mark only one oval.

- Economic growth
- Social welfare
- Regional development
- Employment opportunities

27. _____ focusses on the relation between the employer,employee and the management *

Mark only one oval.

- Management structure
- R & D
- Market intermediaries
- Internal Relations

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Principles of Marketing (FY BMS)

Academic year 2020-2021

INTERNAL EXAMINATION (MARCH 2021)

Date : 03-03-2021

Day : Wednesday

Class : FY

Branch : BMS

Semester : II

Subject : Principles of Marketing

Total marks : 20

Time : 11:00 AM - 11:30 AM

Duration : 30 minutes

 * Required

1. Email address *

2. Full Name *

 Roll No. *

4. Class *

Mark only one oval.

FY

5. Department *

Mark only one oval.

BMS

10. The specific satisfier defines the ____ *

Mark only one oval.

- Wants
- Needs
- Exchanges
- Demands

11. Marketing is ____ in character *

Mark only one oval.

- Interdependent
- Interrelated
- Interdisciplinary
- Intercept

12. Customer cost is highly ____ *

Mark only one oval.

- Risky
- Pleasing
- Economical
- Basic

13. Marketing is a systematic process of identifying ____ needs & wants. *

Mark only one oval.

- Customer
- Dealer
- Supplier
- Producer

18. Used to describe a framework for the analysis of macro environment factors *

Mark only one oval.

- SWOT Analysis
- Case analysis
- TOSS
- PEST

19. Making gifts of money, goods or time to help non-profit organizations groups or individuals is ____ *

Mark only one oval.

- Corporate social marketing
- Corporate philanthropy
- Cause marketing
- Cause related marketing

20. USP is defined as ____ *

Mark only one oval.

- Unique selling proposition
- Unique selling price
- Unique strategy promotion
- Unique sales proposition

21. Which among these is not the nature & characteristic of a service *

Mark only one oval.

- Intangibility
- Variability
- Perishability
- Durability

26. Product _____ is the ultimate objective of variety reduction *

Mark only one oval.

- Simplification
- Specialization
- Standardisation
- Diversification

27. Advertising is an important source of revenue to _____ *

Mark only one oval.

- Advertisers
- Government
- Public
- Media

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Foundation Course - II (FY BMS)

Academic year 2020-2021

INTERNAL EXAMINATION (MARCH 2021)

Date : 02-03-2021

Day : Thursday

Class : FY

Branch : BMS

Semester : II

Subject : Foundation Course-II

Total marks : 20

Time : 01:00pm- 01:30pm

Duration : 30 minutes

 Required

1. Email address *

2. Full Name *

 Roll No. *

4. Class *

Mark only one oval.

FY

5. Department *

Mark only one oval.

BMS

10. Which among the following is not a cereal? *

Mark only one oval.

- Rice
- Wheat
- Gram
- Maize

11. Investments made by MNCs are termed as: *

Mark only one oval.

- Indigenous investment
- Foreign investment
- Entrepreneur's investment
- None of the above

12. In which sector the public sector is most dominant. *

Mark only one oval.

- Transport
- Steel production
- Financial Institution
- Commercial banking

13. Who announced the launch of Rashtriya Krishi Vikas Yojana? *

Mark only one oval.

- Narendra Modi
- Dr. Manmohan Singh
- Atal Bihari Vajpayee
- I.K.Gujral

18. Globalization of Indian Economy means: *

Mark only one oval.

- Increasing External borrowing
- Larger FDI
- Import Substitution
- Minimum possible restrictions on economic relation with other countries.

19. Which of the following is not a feature of a Multi-National Company? *

Mark only one oval.

- It owns/controls production in more than one nation.
- It sets up factories where it is close to the markets.
- It organises production in complex ways.
- It employs labour only from its own country.

20. ICT is a blend of: *

Mark only one oval.

- IT and telecommunication
- technology and communication
- codes and information
- IT and social networking

21. Data storage devices are also known as : *

Mark only one oval.

- primary memory
- temporary memory
- secondary memory
- variable memory

26. The movement of a person or people from one place to another is called as _____.*

Mark only one oval.

Migration

mitigation

development

growth

27. Which one of the following categories of Fundamental Rights incorporates 'Abolition of Untouchability'? *

Mark only one oval.

Right to Religion

Right to Equality

Right to Freedom

Right against Exploitation

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Business Mathematics (FY BMS)

Academic year 2020-2021

INTERNAL EXAMINATION (MARCH 2021)

Date : 02-03-2021

Day : Tuesday

Class : FY

Branch : BMS

Semester : II

Subject : Business Mathematics

Total marks : 20

Time : 11:00 AM - 11:30 AM

Duration : 30 minutes

* Required

1. Email address *

2. Full Name *

Roll No. *

4. Class *

Mark only one oval.

FY

5. Department *

Mark only one oval.

BMS

10. Which one of the following is the procedure of finding out the Present Value (PV)? *

Mark only one oval.

- Discounting
- Compounding
- Time value of money
- Future Value

11. ₹800 Amounts to ₹920 in 3 years at Simple Interest. If the interest rate is increased by 3%, what would it amount to? *

Mark only one oval.

- ₹1182
- ₹996
- ₹1026
- ₹992

12. What is the Compound Interest on ₹540 at $16\frac{2}{3}\%$ per annum for 2 years? *

Mark only one oval.

- ₹195
- ₹295
- ₹395
- ₹495

13. A Sum of ₹2,500 is lent out in two parts, one at 12% and another one at $12\frac{1}{2}\%$. What is the money lent at 12% if the total Annual Income is ₹306? *

Mark only one oval.

- ₹1,200
- ₹2,100
- ₹1,300
- ₹1,700

18. The horizontal lines of elements are said to constitute _____ of the matrix. *

Mark only one oval.

- Rows
- Elements
- Column
- Null

19. In how many ways can 8 Indians and, 4 American and 4 Englishmen can be seated in a row so that all person of the same nationality sit together? *

Mark only one oval.

- $3! 4! 8! 4!$
- $3! 8!$
- $4! 4!$
- $8! 4! 4!$

20. In how many ways can 10 examination papers be arranged so that the best and the worst papers never come together? *

Mark only one oval.

- $8 \times 9!$
- $8 \times 8!$
- $7 \times 9!$
- $9 \times 8!$

21. A two member committee comprising of one male and one female member is to be constitute out of five males and three females. Amongst the females. Ms. A refuses to be a member of the committee in which Mr. B is taken as the member. In how many different ways can the committee be constituted ? *

Mark only one oval.

- 11
 12
 13
 14

22. Three gentlemen and three ladies are candidates for two vacancies. A voter has to vote for two candidates. In how many ways can one cast his vote? *

Mark only one oval.

- 9
 30
 36
 15

23. Find the number of triangles which can be formed by joining the angular points of a polygon of 8 sides as vertices. *

Mark only one oval.

- 56
 24
 16
 8

24. In a party every person shakes hands with every other person. If there are 105 hands shakes, find the number of person in the party. *

Mark only one oval.

- 15
 14
 21
 25

25. In the next World cup of cricket there will be 12 teams, divided equally in two groups. Teams of each group will play a match against each other. From each group 3 top teams will qualify for the next round. In this round each team will play against each others once. Four top teams of this round will qualify for the semifinal round, where they play the best of three matches. The Minimum number of matches in the next World cup will be: *

Mark only one oval.

- 54
 53
 38
 43

26. If letters of the work KUBER are written in all possible orders and arranged as in a dictionary, then the rank of the word KUBER will be: *

Mark only one oval.

- 67
 68
 65
 69

27. How many ways can 4 prizes be given away to 3 boys, if each boy is eligible for all the prizes? *

Mark only one oval.

256

24

12

600

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Business Communication - II (FY BMS)

Academic year 2020-2021

INTERNAL EXAMINATION (MARCH 2021)

Date : 01-03-2021

Day : Monday

Class : FY

Branch : BMS

Semester : II

Subject : Business Communication - II

Total marks : 20

Time : 01:00 PM - 01:30 PM

Duration : 30 minutes

 * Required

1. Email address *

2. Full Name *

 Roll No. *

4. Class *

Mark only one oval.

FY

5. Department *

Mark only one oval.

BMS

10. The basic element of making Ppt is ____.*

Mark only one oval.

- Design
- Content
- Purpose
- Graphics

11. ____refers to a group of people discussing, giving their opinion on certain point. *

Mark only one oval.

- Meeting.
- Interview.
- Group Discussion.
- None.

12. ____refers to one to one questioning & Answering. *

Mark only one oval.

- Meeting
- Interview
- Group Discussion
- None

13. _____refers to the list of points to be discussed in a meeting. *

Mark only one oval.

- Agenda
- Notice
- Result
- Minutes

18. A decision supported by the majority of the group members in a discussion is ____.*

Mark only one oval.

- Consensus
- Agreement
- Win-Win situation
- Meeting

19. An intimation drafted & sent to all the concerned members of a meeting is a ____.*

Mark only one oval.

- Agenda
- Memorandum of understanding
- Notice
- Memo

20. ____ meetings follow strict rules.*

Mark only one oval.

- Informal
- Formal
- Both
- None

21. ____ interview consist of well set questions in advance.*

Mark only one oval.

- Structured
- Unstructured
- Both
- None

26. _____ is a type of conference. *

Mark only one oval.

Seminars & Workshops

Group Discussion

Class Lectures

None

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Principles of Management (FY BMS)

Academic year 2020-2021

INTERNAL EXAMINATION (MARCH 2021)

Date : 01-03-2021

Day : Monday

Class : FY

Branch : BMS

Semester : II

Subject : Principles of Management

Total marks : 20

Time : 11:00 AM - 11:30 AM

Duration : 30 minutes

* Required

1. Email address *

2. Full Name *

Roll No. *

4. Class *

Mark only one oval.

FY

5. Department *

Mark only one oval.

BMS

10. What is the relation between returns and costs? *

Mark only one oval.

- Productivity
- Effectiveness
- Efficiency
- Profitability

11. Which of the following popularized the concept of Managerial Skills? *

Mark only one oval.

- Robert Blake
- Henry Fayol
- F.W.Taylor
- Peter Drucker

12. A _____ is an estimate expressed in numerical terms. *

Mark only one oval.

- Report
- Plan
- Budget
- Task

13. According to _____ a subordinate should receive orders from only one superior. *

Mark only one oval.

- Unity of command
- Unity of Direction
- Scalar Chain
- Centralization

18. Which of the following plans are meant for repeated use? *

Mark only one oval.

- Single -use
- Standing
- Realistic
- Short term

19. A _____ is a time table for activities. *

Mark only one oval.

- Rule
- Budget
- Task
- Schedule

20. Which of the following is the process of process of identifying alternatives and selecting the best course of action? *

Mark only one oval.

- Directing
- Departmentation
- Decision Making
- Controlling

21. In which of the following, do group members think independently? *

Mark only one oval.

- Nominal group Technique
- Delphi Technique
- Brainstorming
- Video conference

26. _____ skills refer to interpersonal skills. *

Mark only one oval.

Technical

Conceptual

Human

IT

27. The process of management is _____ in nature. *

Mark only one oval.

One time

Two time

Constant

Continuous

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